



## **THE 78th PRECINCT YOUTH COUNCIL IS LOOKING FOR BASKETBALL SPONSORS**

You can enhance the lives of this community's children and gain valuable publicity at the same time by supporting 78PYC youth sports.

The 78th Precinct Youth Council is among the largest independent sports organizations in New York City, with over 2,500 youth sports registrations annually. Its widely diverse population of boys and girls, ages 5-17, comes primarily from the many neighborhoods surrounding Prospect Park, but also includes participants from throughout the entire city.

Research confirms that after-school programs are important in molding productive citizens, improving school performance and reducing rates of juvenile crime. Our programs all teach very important life skills, including winning with humility, losing with grace, and understanding the importance of respect for those around you.

Become a local business sponsor today and get these immediate results:

- > your business will be listed on our website and you will receive a thank-you plaque with a picture of the sponsored team.
- > your business name will be printed on the jerseys of the basketball team(s) you sponsor and seen during games in the gyms and around the community.
- > you will assure that children continue to learn leadership and teamwork through sports.

For more information, visit our website at [www.78pyc.org](http://www.78pyc.org)  
or email us at [sponsors@78pyc.org](mailto:sponsors@78pyc.org).

**PLEASE SPONSOR A 78<sup>th</sup> PRECINCT YOUTH COUNCIL SPORTS TEAM TODAY!**



# 2011 – 2012 SPONSORSHIP APPLICATION

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SPONSOR NAME (exactly how it should appear on the jersey)

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CONTACT NAME, TITLE & CELL PHONE NUMBER

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COMPANY NAME

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COMPANY ADDRESS

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COMPANY PHONE NUMBER & FAX NUMBER

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COMPANY EMAIL ADDRESS & WEBSITE ADDRESS

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## SPONSORSHIP SELECTION

<b>Single Sport Team Sponsor:</b>	<b>\$ 450</b>	Sponsor Name on 1 Team Uniform
<b>Multi-Team Sponsor:</b>	<b>\$ 750</b>	Sponsor Name on 2 Team Uniforms
<b>Bronze Level Sponsor:</b>	<b>\$1500</b>	Company Logo on One Entire Division
<b>Silver Level Sponsor:</b>	<b>\$2500</b>	Company Logo on Two Entire Divisions
<b>Gold Level Sponsor:</b>	<b>\$5000</b>	Customizable Benefits Package
<b>Platinum Level Sponsor:</b>	<b>\$10,000+</b>	Customizable Benefits Package

REQUEST: (Sport, Team, Coach, Age Group, Gender)

Note: If you do not make a request, we will allocate your sponsorship to any available team in either baseball or basketball

AUTHORIZATION OF SPONSOR:

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Signature

Date

Log on to [WWW.78PYC.ORG](http://WWW.78PYC.ORG), click on Become a sponsor or renew sponsorship, and follow the links to process and pay for your sponsorship online.

OR

Make check payable to "78th Precinct Youth Council" and mail to 78 PYC, 123 7th Avenue, PMB #202, Brooklyn, NY 11215

**BENEFITS OF SPONSORSHIP:**

Satisfaction that you are supporting needed programs for the children of the community.

Sponsor's name or logo on a baseball or basketball team's or division's uniforms.

Sponsor will receive a Team Display Picture or Plaque.

Sponsor is listed on our website ([www.78PYC.org](http://www.78PYC.org))

**QUESTIONS? EMAIL US AT: SPONSORS@78PYC.ORG**